# 2009 Client Survey

The ACT Revenue Office (ACTRO) conducted a survey from 4 November 2009 to 28 February 2010 as part of its commitment to maintaining and improving its customer service and website.

The survey was available online on the ACTRO website and as hard copy at the ACTRO Customer Services Counter. Regular clients at the ACT Revenue Office Customer Services Counter were encouraged to respond. On the website the survey appeared as a News item on 4 November 2009 and was available until 5 January 2010. Another news item appeared on 22 December 2009 to advise that the survey period was extended to 28 February 2010. Both News items were sent to all Revenue Office website subscribers.

The survey was also advertised on the:

* community engagement website at <http://www.communityengagement.act.gov.au/functions/news>
* ACT Government portal as a Hot Topic and events item <http://www.act.gov.au/CAP/accesspoint?action=menuHome>

Despite the long period and high profile there were only 26 online responses and 12 hardcopy responses. For the same period there were 26,134 “unique visitors” to the website (November to February 6642, 5862, 6809, 6821) and the survey page was viewed 2,151 times (November to February 546, 534, 460, 611).

**Customer service - level of satisfaction**

Clients were asked to rate their level of satisfaction with customer service.

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| **Customer service** | **Satisfied or very satisfied** | **Dissatisfied or very dissatisfied** |
| Service time in relation to service standards | 56% | 44% |
| Fairness of treatment | 81% | 19% |
| Staff helpfulness | 73% | 27% |
| Accountability and transparency of decision making | 56% | 44% |
| Staff knowledge and competency | 73% | 27% |
| Service quality | 56% | 44% |

**Website - level of satisfaction**

Clients were asked to rate their level of satisfaction with the website.

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| **Website** | **Agree or strongly agree** | **Disagree or strongly disagree** |
| Most web pages use plain English and are easy to understand | 96% | 4% |
| For most web pages the language used is suitable (e.g. the reading level is easy to understand) | 88% | 12% |
| The detailed and technical information provided in circulars is suitable for your needs | 90% | 10% |
| Revenue Office forms are easy to understand and use | 87% | 13% |
| The search functions for news and circulars are useful | 81% | 19% |
| The results for the search functions for news and circulars show appropriate detail | 83% | 17% |
| The calculators provide estimates of amounts payable. The calculators are useful | 100% | 0% |
| Navigation on the site is simple and easy to use | 90% | 10% |
| The site map is simple and easy to use | 81% | 19% |

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| **Statement/question** | **6** | **10** | **20** | **30** | **Able to specify the number** | **No limit** | **Blank** | **Total** |
| The search functions for news and circulars currently list a maximum of 6 results on a page. How many results should be listed on a page | 7 | 10 | 4 | 1 | 3 | 3 | 10 | 38 |

**Customer service - level of satisfaction charts**

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**Website - level of satisfaction charts**

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